

## Technology Innovation Award

Awarded annually at the Digital Ball, the prestigious Technology Innovation Award, given by Accenture, will recognize area nonprofits, who have technology projects they would like to implement to significantly increase the efficiency and effectiveness with which they serve the community.

The winner of the award receives over \$55,000 in TechBridge consulting services and Microsoft software and a \$5,000 cash grant to realize its technology vision. Two finalists each receive a TechBridge technology assessment and over \$13,000 in Microsoft software and cash.



**L to R:** Janice Wright, Director of Development, Southwest Christian Care, Technology Innovation Award winner and Kevin Campbell, Group Chief Executive of Technology, Accenture

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# DIGITAL BALL®

Saturday May 7, 2011  
Atlanta Marriott Marquis



Join the who's who in Atlanta's technology community to help nonprofits do more and serve more people



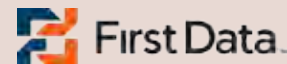
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## Event Producer



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**Saturday, May 7, 2011  
6:30 p.m. to midnight  
Atlanta Marriott Marquis**

**Co-Chairs  
Maryann Goebel, EVP & CIO, Fiserv  
Dave Barnes, SVP & CIO, UPS**

**Please Join Us**

We invite you to sponsor the TechBridge Digital Ball.

- Help nonprofits harness the power of technology
- Improve your company's visibility in a crowded field
- Meet CIOs and other technology executives in a relaxed, intimate setting
- Build relationships with other TechBridge supporters based on a shared interest
- Enable technically-skilled employees to contribute to the community in a way in which only they can
- Energize and unite your team behind a common cause - the TechBridge mission

If you are interested in becoming a Digital Ball Sponsor, please visit [www.techbridge.org](http://www.techbridge.org) and complete a sponsorship application. Contact [digitalball@techbridge.org](mailto:digitalball@techbridge.org) or call 404.879.5412 with any questions.

Proceeds enable TechBridge to deliver critical technology services and solutions to hundreds of Georgia's nonprofits.

We are honored by the trust our sponsors place in us to make their investment in the community really count.

Sponsorship Levels and Benefits	Kilobyte \$5,000	Megabyte \$10,000	Gigabyte \$15,000	Terabyte \$30,000
Marquee sponsorship of Digital Ball, including your company logo in lights at the event				•
Profile in TechBridge technology community e-newsletter				•
Company recognition on TechBridge website	Name	Name	Logo	Logo
Company recognition on event invitation and program	Name	Name	Logo	Logo
Company recognition on event signage	Name	Name	Logo	Logo
Priority seating at Digital Ball		•	•	•
Invitations to Digital Cocktail in March 2011*		1	2	3
Invitations to VIP Reception immediately preceding Digital Ball		1	1	1
Invitations to Appreciation Reception in May/June 2011		1	1	1
Tickets to Digital Ball (8 seats to each table)	8	8	8	16
Invitations to TechBridge Sponsor Receptions in September 2010, December 2010, February 2011 and September 2011	3	3	3	3
Recognition in appropriate event public relations materials	•	•	•	•
Opportunity to place TechBridge logo on company website	•	•	•	•
Access to volunteer programs	•	•	•	•

**Front Row (L to R):** Nancy D'Amico, SVP & CIO, LeasePlan USA; Becky Blalock, SVP & CIO, Southern Company; Maryann Goebel, EVP & CIO, Fiserv; Cindy Tierney, SVP & CIO, Beazer Homes USA, Inc.; Lisa McVey, CIO, McKesson Corporation; Cigdem Delano, CIO, Morehouse School of Medicine; Vida Durant, CIO & VP of Technology, CARE, USA; Barb Kunkel, CIO, Troutman Sanders LLP; Sandy Hofmann, CIO-in-Residence, ATDC

**Second Row (L to R):** Jason Molfetas, CIO, Recall Corporation; Beach Clark, VP of Information Technology, Georgia Aquarium; Apurva Shrivastava, Director, IS, Cisco; David Gutierrez, CIO, Assurant Solutions; Joe Surber, VP & CIO, AGL Resources; Dave Kardesh, SVP & CTO, First Data; Dave Barnes, SVP & CIO, UPS; Bob DeRodes, EVP of Global Operations and Technology, First Data; Danny Branch, VP Information Technology, Atlanta Falcons; Joe Oesterling, CIO, Cbeyond; Bill VanCuren, VP & CIO, NCR

**2010 Digital Ball Hosts**



\*Receive one extra Digital Cocktail ticket if commit to sponsorship by 12/31

**About the Digital Ball**

Identified by many as 'the technology and business event to attend', TechBridge's Digital Ball is the signature fundraising gala that brings together Atlanta's technology, business and nonprofit leaders for an evening of dinner, dancing and visually stunning performances.

Beginning in 2001, the Ball has enjoyed impressive growth. Last year the Ball exceeded expectations, raising over \$1.1 million in cash and in-kind donations from our 800 guests representing 87 sponsoring companies, including over 50 CIOs and CTOs from leading Georgia corporations.

**About TechBridge**

TechBridge is an Atlanta-based nonprofit with one mission – to help nonprofits use technology to do more and serve more people. We focus on technology, enabling nonprofits to focus on their mission. TechBridge has provided IT consulting, hosting and outsourcing services to hundreds of nonprofits, helping them harness the productivity gains long since enjoyed by the corporate sector. As an affiliate of the NPower Network, TechBridge has facilitated the donation of millions of dollars of Microsoft software and connects the needs of nonprofits with the skills and financial resources of the technology community.

Fees paid by nonprofits for technology services cover about half of TechBridge's operating expenses. The other half comes from generous sponsors like you.

By supporting TechBridge you are helping hundreds of nonprofits harness the power of technology, assuring a stronger, better community for us all.

**Additional Sponsorship Opportunity  
for Gigabyte and Terabyte sponsors**

Sponsor of VIP Reception immediately preceding the Digital Ball on May 7th. Contact [digitalball@techbridge.org](mailto:digitalball@techbridge.org) for more details.

**Third Row (L to R):** Bryson Koehler, SVP – Revenue & Guest Technology, InterContinental Hotels Group; Bates Turpen, SVP Technical Operations, InterContinental Hotels Group; Mark Ryan, SVP & CIO, Travelport GDS; Gerald Shields, SVP & CIO, Aflac; Wes McDowell, VP & CIO, Georgia Region, Southern Company; Roosevelt Giles, CEO, EndPoint Consulting Group, LLC; Thomas Gaines, Chief of Information Services Strategy and Office Integration, King & Spalding LLP; Ken Rabun, CIO, Manhattan Associates; Randy Fox, CIO - Energy Services, General Electric Company; Jay Ferro, CIO, Chartis Aerospace

**Fourth Row (L to R):** Robert Keefe, SVP & CIO, Mueller Water Products; Dana Powe, Manager, Accenture; Vic Ayers, CIO, American Cancer Society; John Seral, VP & CIO, GE Energy; Rocky Wiggins, SVP & CIO, AirTran Airways; Alan Stukalsky, CIO, Randstad; Ed Steinike, VP & CIO, The Coca-Cola Company; Randal Robison, CIO, Georgia-Pacific; Dan Candeto, Director NA Global Information Technology, The Coca-Cola Company; Steve Nichols, CTO, Georgia Technology Authority; Mike Child, CTO, PRIMEDIA; John Dunbar, CIO, Aquilex Corporation