

The Insider

Events Around Town



Having an event?
Contact photographer Byron Small at bsmall@bizjournals.com



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◀ Having a Digital Ball

TechBridge's annual Digital Ball fundraiser, held May 10 at the Georgia World Congress Center, raised nearly \$1.2 million in cash and in-kind donations to further the TechBridge mission — to help nonprofits use technology to better serve our community. Ninety-four corporate sponsors, led by presenting sponsor Accenture Ltd., participated. Other key sponsors included Microsoft Corp., The Home Depot Inc., Cisco Systems Inc., IBM Corp., The Coca-Cola Co., SAP AG and AirTran Airways.

Outgoing TechBridge CEO **Jack McMillan** was honored for his five years of leadership. During his tenure, TechBridge steadily grew the number of nonprofits served, continuously improved the quality of its work, and saved nonprofits about \$4.5 million in fees for technology services from 2003-2008.

McMillan, left, accepted the award from **Wain Kellum**, CEO of Omnilink Systems Inc. and TechBridge's board chair.



The Technology Innovation Award recognizes a nonprofit organization that is using technology to significantly impact its mission. The award provides the winner with \$40,000 in TechBridge services and Microsoft software and a \$5,000 cash grant. The 2008 recipient, chosen from 30 nominees, was MedShare International, a nonprofit that redistributes unused medical supplies and equipment to developing nations and economically challenged regions within the United States.

Alton Adams of Accenture Ltd. and a TechBridge board member, left, presented the Technology Innovation award to **A.B. Short**, co-founder and CEO of MedShare.



Tino Mantella, president of the Technology Association of Georgia, left, and **John Yates**, partner at Morris, Manning & Martin LLP.

◀ 2008 Digital Ball co-chairs **Jean-Michel Arès**, senior vice president and chief information officer of The Coca-Cola Co., and **Kristin Kirkconnell**, senior vice president and CIO of AGL Resources Inc.



Marian Lucia, former executive vice president and CIO of the Federal Home Loan Bank of Atlanta, left; and **Becky Blalock**, senior vice president and CIO of Southern Co.

