

Demystifying the Decision Process: Where Should your Data Live?



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Welcome!

Setting Context: Technology Trends

Jamie Lewis

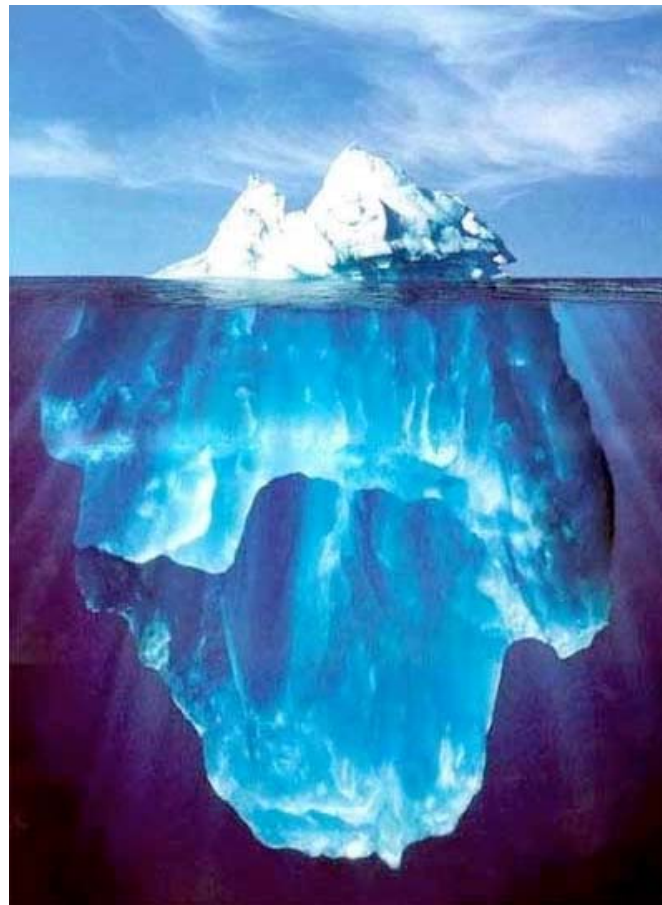
Macro Trends



Increasing cost/benefit of connectivity =

Macro Trends

Fundamental change to business ecosystems



Technology Trends

Specialize in what's core.



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Outsource what isn't (if you can).

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Cloud computing (the externalization of IT)

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The democratization of IT.

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↳ cultural assimilation
The “~~consumerization~~” of IT.



Technology Trends

An example.

Technology Trends

Cloud computing gets real.



Technology Trends

Why?

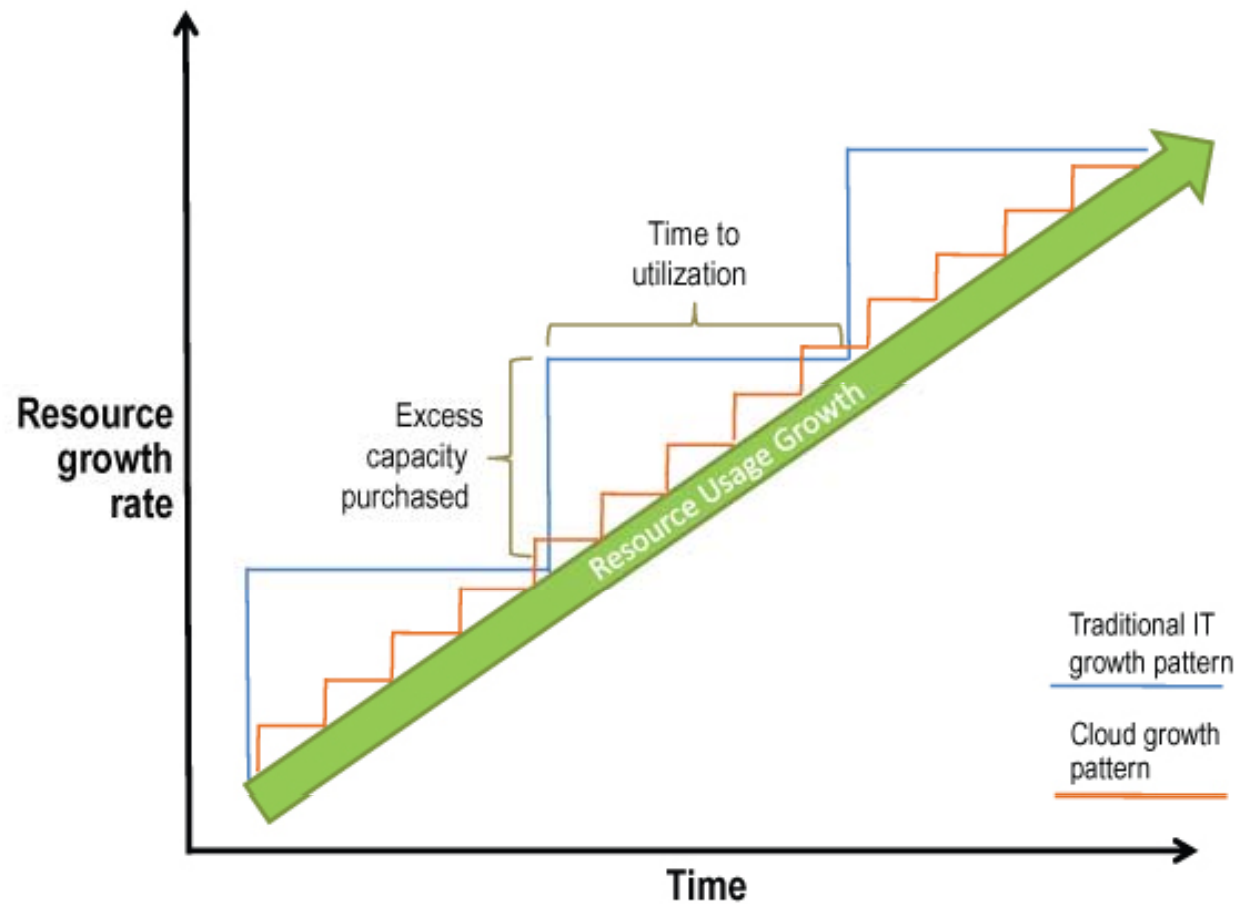
Technology Trends



The perceived benefits.

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Elastic and scalable.



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Consumption-based pricing.

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Simplifies, optimizes, increases agility.



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Inexpensive disaster recovery.

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Supports the mobile workforce.



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There are risks, too.

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Defining Cloud Computing

“The set of disciplines, technologies, and business models used to deliver appropriately managed IT capabilities as a service.”

Gartner

Technology Trends

Defining A Cloud

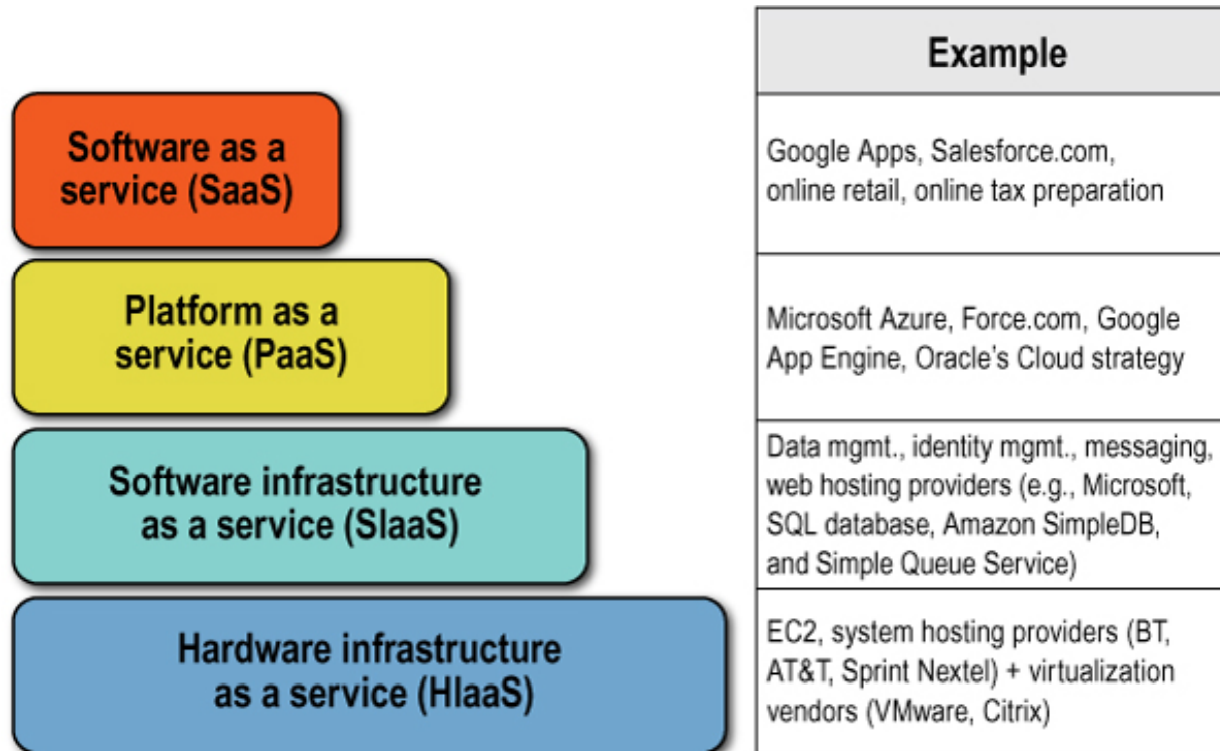
“A cloud is a ‘specific instance of a cloud computing service.’ For example, Amazon’s Elastic Compute Cloud (EC2).”

Gartner

Technology Trends

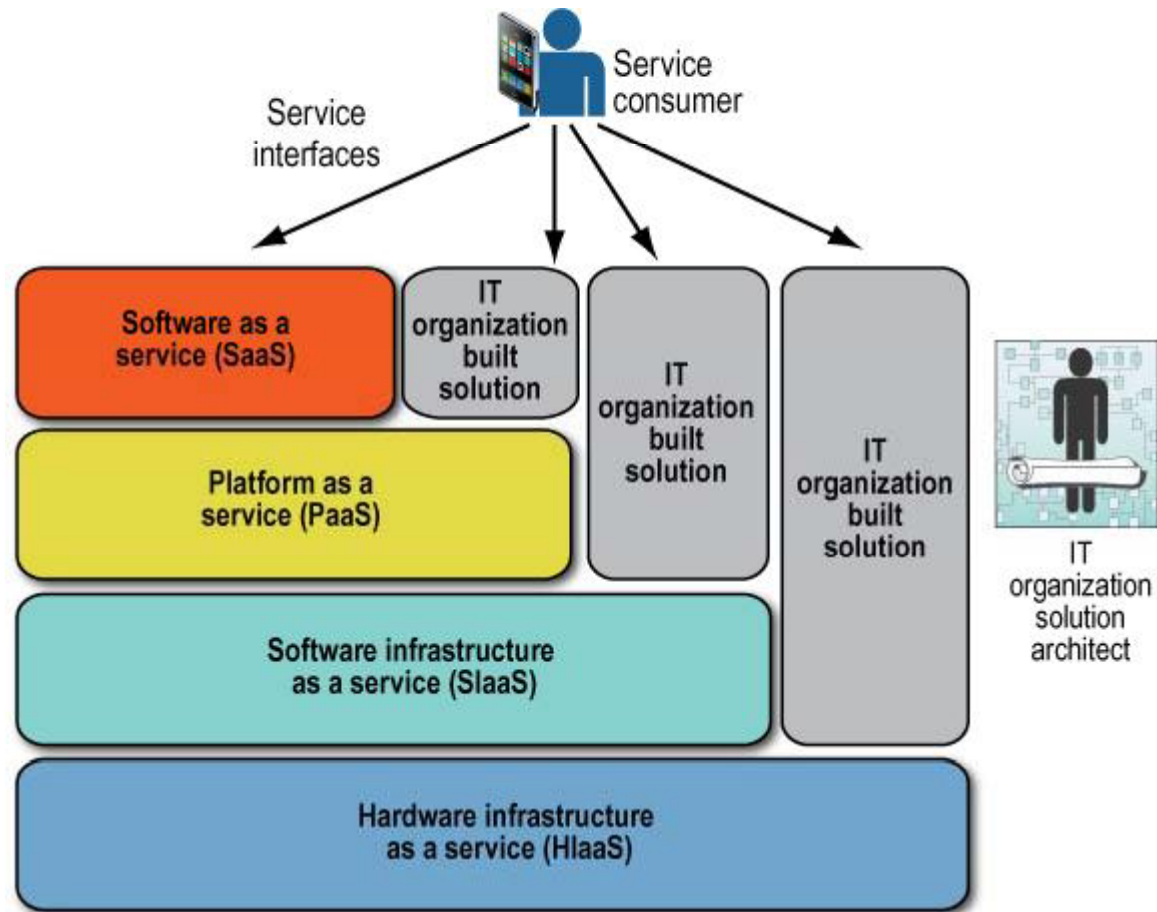
There are different kinds of “clouds”.

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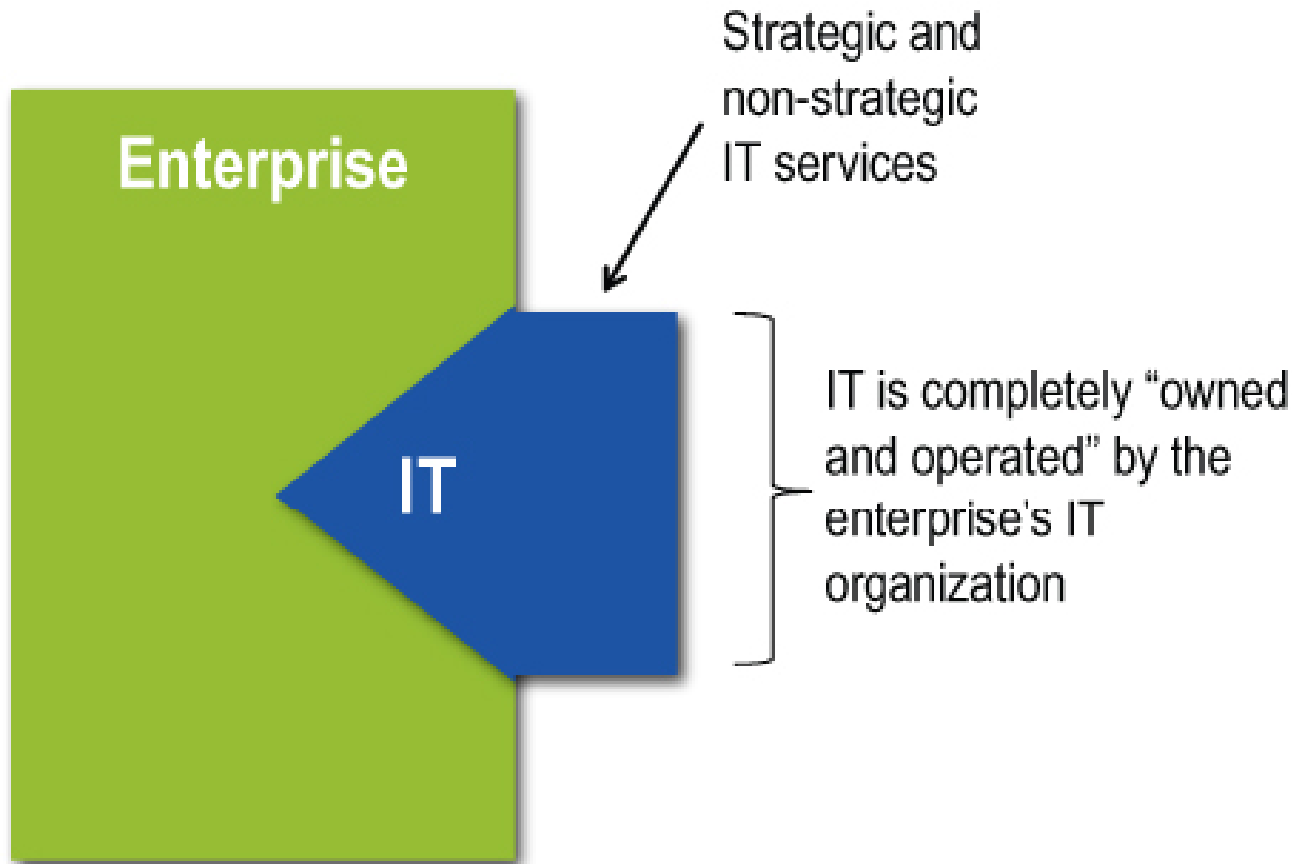
Different kinds of cloud services.

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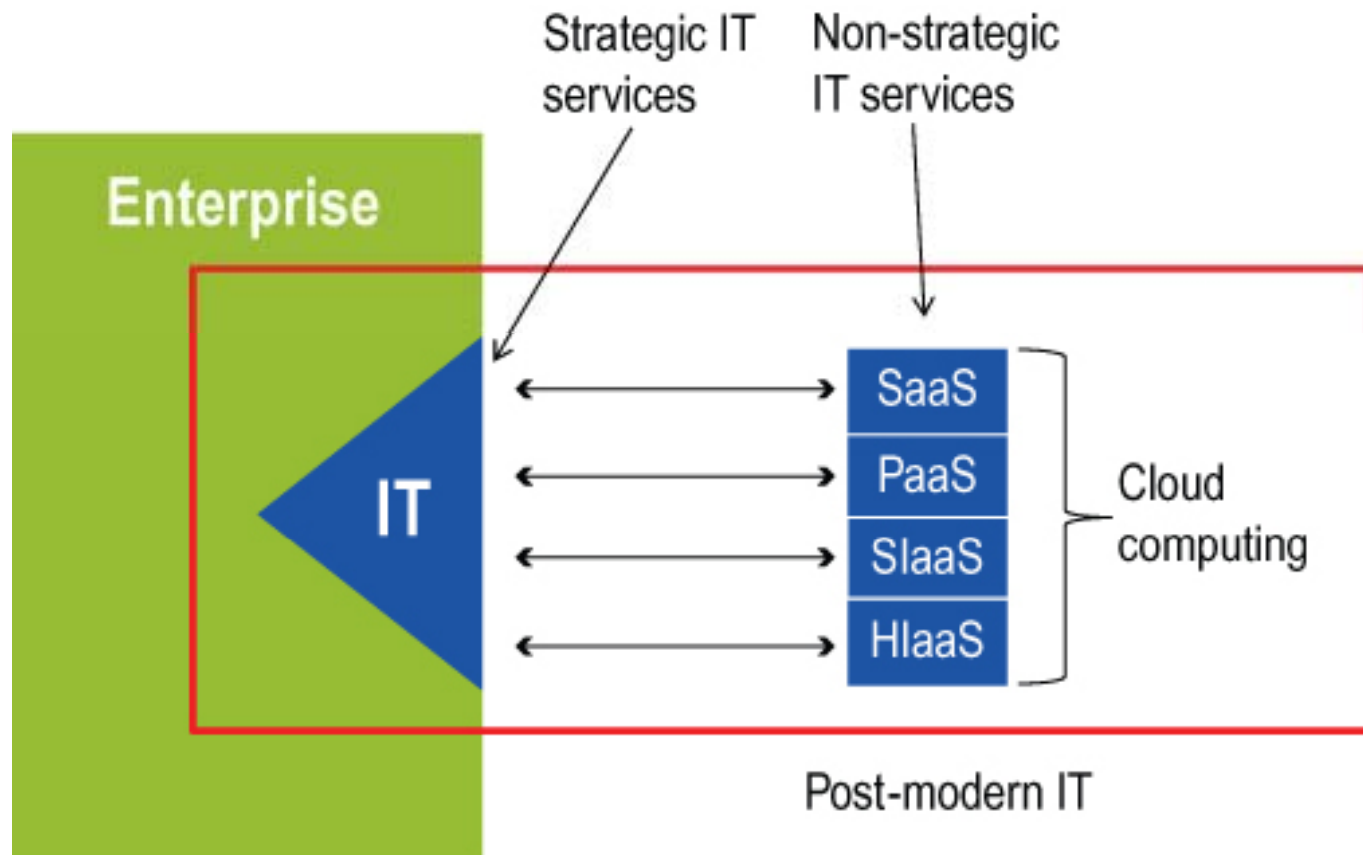
Different kinds of services.

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Learn to let go of what needs to be externalized.

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Focus on what's strategic to the mission.

That's all great.
But what does it mean to a non-profit?

