



Technology Exchange & Charity Golf Outing

This is the only occasion during the year that affords you the opportunity to network with SIM Atlanta CIOs and other senior IT decision-makers.



L to R: Dwan Wilcox, VP & CIO, Georgia Gulf Corporation and John Dunbar, CIO, Aquilex Corporation



L to R: Cindy Tierney, SVP & CIO, Beazer Homes USA, Inc. and Mary Carol Alexander, VP, Southeast Region, Salesforce.com



L to R: Andrew Schrader, Director - eCommerce Solutions, First Data; Dave Scott, Director, IT Supply Chain, The Home Depot; and Tony Dudek, Sr. Director, IT, The Home Depot

Event Schedule: October 24, 2011

- 9:00 AM Registration & Light Breakfast
- 9:30 AM Tech Exchange & Networking
- 10:30 AM Keynote Comments & SIM Address
- 11:00 AM Driving Range / Putting Contest
- 11:45 PM Shotgun Start Scramble Format
- 5:00 PM Cocktail Reception & Awards

For More Information and to Sign Up:
www.techbridge.org/support/simgolf.aspx



Join Us For Tee Off!



Technology Exchange & Charity Golf Outing

October 24, 2011
TPC Sugarloaf
2595 Sugarloaf Club Drive,
Duluth, GA 30097
Phone: (770) 418-1113
www.tpcsugarloaf.com

A Wonderful Charity Event
to Benefit



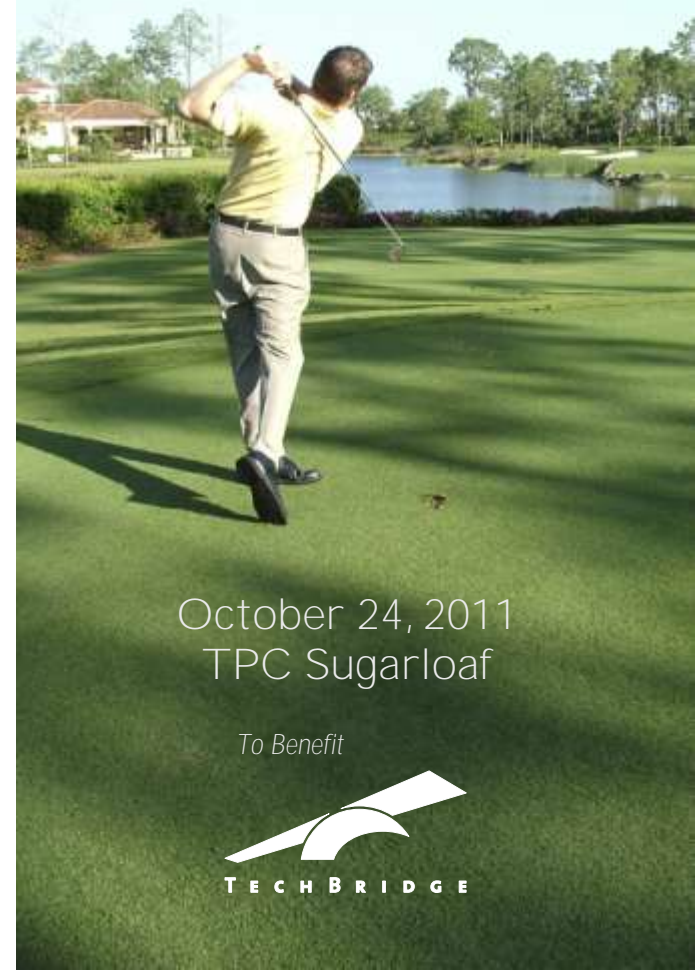
Questions?

Contact: Mark Farbman
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Email: mark@pyramidci.com

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Technology Exchange & Charity Golf Outing



October 24, 2011
TPC Sugarloaf

To Benefit



Honorary Chair

Ray Benedick, VP - IT Supply Chain & Finance,
The Home Depot

To Benefit



All proceeds will benefit
TechBridge, a nonprofit helping
other nonprofits use technology to
better serve our community.

The Atlanta chapter of the Society for Information Management (www.simatlanta.org) invites your organization to participate in our 5th Annual Charity Golf Outing and Awards Dinner.

This is the only occasion during the year that affords you the opportunity to network with SIM Atlanta CIOs and other senior IT decision makers. We look forward to your participation in and support of this important chapter event.

Significant Marketing & PR Benefits

All sponsors will receive recognition on our web page and printed program. You will also be invited to put up a display booth within the Tech Exchange Pavilion to distribute materials and giveaways.

Valuable Sponsor Interaction

Sponsors can interact with all attendees during the Registration, Breakfast and Technology Exchange timeframes. This morning program allows for our sponsors to meet CIOs and senior IT executives that may not be golfing.

We will do our best to accommodate golfers from sponsoring companies that would like to be split into separate foursomes to expand company visibility.

During the cocktail reception and awards presentation, sponsors will again interact with all attendees. Sponsoring companies will be recognized during the awards presentation.

Available Sponsorships

- Keynote Sponsor \$15,000**
- Opportunity to give opening comments (15 mins) at Tech Exchange
 - Lunch with the Honorary Chair
 - Company logo painted on the fairway
 - Tee box markers with your logo on all 18 holes
 - Two foursomes*
 - First choice of two IT Executive Golfers to join your foursomes
 - Company material included in tournament gift bags
 - Logo to run in the background on GameBook devices
 - Company name and quote in news release

- Reception Sponsor (2 available) \$ 6,000**
- Opportunity to give welcome comments at reception
 - Company recognition on reception signage
 - Sponsored hole with signage
 - One foursome*
 - Preferred choice of one IT Executive Golfer to join your foursome (priority based on invoice date)
 - Company material included in tournament gift bags

- GameBook Sponsor \$ 6,000**
- Logo to run in background of GameBook handheld scoring devices. For more info, see www.magnoliagolfgroup.com/gamebook.html
 - Sponsored hole with signage
 - One foursome*
 - Preferred choice of one IT Executive Golfer to join your foursome (priority based on invoice date)

- Shirt Sponsor \$ 6,000**
- Company logo alongside SIM Atlanta logo on shirts
 - Sponsored hole with signage
 - One foursome*
 - Preferred choice of one IT Executive Golfer to join your foursome (priority based on invoice date)

- Hat Sponsor \$ 5,000**
- Company logo alongside SIM Atlanta logo on hats
 - Sponsored hole with signage
 - One foursome*
 - Preferred choice of one IT Executive Golfer to join your foursome (priority based on invoice date)

- Flag/Picture Sponsor \$ 5,000**
- Company logo alongside SIM Atlanta logo on custom flag with team picture of each foursome
 - One foursome*
 - Preferred choice of one IT Executive Golfer to join your foursome (priority based on invoice date)

- Breakfast/Lunch Sponsor (1 each) \$ 5,000**
- Company sticker on each boxed lunch
 - Sponsored hole with signage
 - One foursome*
 - Preferred choice of one IT Executive Golfer to join your foursome (priority based on invoice date)
 - Company material included in tournament gift bags

- Entertainment Sponsor \$ 4,000+**
Packages can be tailored to your budget
- Signage during the long drive/trick shot event on driving range
 - One foursome*
 - Choice of one IT Executive Golfer to join your foursome (priority based on invoice date)

- Hole Sponsor (18 available) \$ 3,000**
- Sponsored hole with signage
 - One foursome*
 - Choice of one IT Executive Golfer to join your foursome (priority based on invoice date)

- Beverage Cart Sponsor (2 available) \$ 3,000**
- Logo recognition on beverage cart
 - Opportunity to ride in beverage cart for the day
 - Two golfers

- Gift Bag Sponsor (6 available) \$ 3,000**
- Company logo printed on tournament gift bags
 - One foursome*
 - Choice of one IT Executive Golfer to join your foursome (priority based on invoice date)
 - Company material included in tournament gift bags

Additional Sponsorships/Premiums Available

- Hole-In-One/CTP Premium \$ 1,500
- Driving Contest Sponsor \$ 1,500
- Golf Cart Sponsor \$ 1,500
- Putting Contest Sponsor \$ 2,500

Each of the 4 above Additional Sponsorships includes two golfers and appropriate signage. Sponsors may either fill both golf slots with staff members and will be placed in a foursome at the discretion of tournament organizers, or sponsors may request one slot be filled with an IT Executive Golfer, based on availability.

* Sponsors may fill all four golf slots or request SIM to fill any open foursome slots with SIM Members or Guests.